

## Ontario's Historic Gardens Workshop, Parkwood National Historic Site, March 31 2011

Focus Question:  
What can we, as a group, do in the next 3 - 5 years to advance innovative and sustainable historic garden tourism in Ontario?

Act as advocates for historic gardens	Inventory of Resources & Information	Share physical resources within group	Form a collective	Develop outside partnerships	Develop together unique & special events	Engage our communities	Create Awareness	Link Our Gardens
Advocate for prov profile & \$ - Reach out	Inventory of sites	Plant & seed exchange	Develop an organization to spear head	Link with Horticultural Societies	Inter-Garden Festival	Involve more young people	Broad & diverse media coverage	Garden tours - public & private
	Inventory of gardens	Partner with seed companies	Historic Gardening Association Conference	Link with artists & artisans eg. Dye gdns - authors & musicians	Milestone Events - Canada 150s Site 100s	Cultivating the next generation	TV gardening series	Passport to Ontario's Historic Gardens
		Share knowledge & plants (Facebook? Website?)	Corporate brandings - Goals & standards	Promote & market non-traditional links (Rotary)	Visiting Gardener/Artist Event	Link with colleges & universities	Website with links	Garden tours by age/ years/themes
			Conservation lab & conservator	Partner with community groups: Farmers' Mkt/ Hort. Soc./School s/ Restaurant	Wills & Kate to visit	Develop programs for all demographics	Publication: Map & garden designs	Mirror other successes - Wine/ Eco/ Craft Tourism
			Professional development for skills	Brochures in garden centres	Don't be afraid to change exhibits/progs	Public input. What does public want?	Web circle to link gardens online	Maps of area gardens (+province)
			Resource pooling	Mix plants & literature (poetry, etc.)		Identify target audience	Advertise on provincial website	Regional maps & marketing brochures "Trail" - share \$, PYS
			Supporting & sustaining each other	Landscape Ontario connection		Adopt a Garden		Labelling/ brochure of what's in garden
			Green initiatives			Don't assume everyone knows your site or that you need volunteers		
			Establish communication between sites			Create volunteer network with events		

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Next steps that we, as a group could take ... [not all themes were tackled this time]

Inventory of Resources & Information	Share physical resources within group	Form a collective	Develop outside partnerships	Develop together unique & special events	Link Our Gardens
<ul style="list-style-type: none"> <li>• Listing sites &amp; gardens - size; era; theme/type of garden; management</li> <li>• Plant documentation / collections</li> <li>• Seed companies / suppliers (i.e. tools, equipment)</li> <li>• Research dossiers</li> <li>• Library inventory</li> <li>• Identifying experts e.g. bee keepers, guest speakers</li> <li>• Workshops</li> <li>• Visual library of your site</li> </ul>	<ul style="list-style-type: none"> <li>• Plants &amp; seeds</li> <li>• Artwork; extra tools</li> <li>• How-to-build _____ brochures (wheel barrow, arbours)</li> <li>• Share our list of plants we're growing and will share/ trade with other sites</li> <li>• Use gmail group</li> <li>• Sponsorship by heritage seed companies</li> </ul>	<ul style="list-style-type: none"> <li>• Use technology - e-forum</li> <li>• Share email addresses to start</li> <li>• Inventory resources to support</li> <li>• Partner with existing organizations</li> <li>• ? under umbrella of OMA? (would we have to be individual or site members?)</li> <li>• How to reach other members or organizations?</li> <li>• May need to create steering committee to discuss governance model</li> <li>• Can we create Ontario Branch of U.S. Historic Garden preservation society?</li> <li>• Funding - to seed organization? Sponsorship - Foundation, Seed Company, Lee Valley Tools, Harrowsmith</li> </ul>	<ul style="list-style-type: none"> <li>• Local links - identify, contact, determine if there's a fit</li> <li>• Service clubs - Rotary, Kiwanis/ Kinettes, Lion/Lioness, W.I.,</li> <li>• Historical Society</li> <li>• Master Gardeners</li> <li>• Horticultural Society</li> <li>• Artists - Collective; Individual</li> <li>• Musicians</li> <li>• Museums</li> <li>• Government - Water Works, Public Works, P &amp; R</li> <li>• Churches</li> <li>• Schools</li> <li>• Culinary Groups (Slow Food), Restaurants</li> <li>• Book Clubs</li> <li>• Seniors Centres</li> <li>• Library</li> <li>• Beekeepers</li> <li>• Yoga/Tai Chi</li> <li>• Farmers' Market</li> <li>• Fibre Artists</li> <li>Prov = Landscape Ontario</li> </ul>	<ul style="list-style-type: none"> <li>• List of all ntl, prov &amp; local sig events</li> <li>• Traveling heritage fest/event that rotates through sites</li> <li>• Develop a flagship event across al sites: Doors Open/ Heritage Wk</li> <li>• Annual photography context</li> <li>• Plein air painting</li> <li>• Garden sculpture/ design</li> <li>• Sponsor garden design (reg.)</li> <li>• Garden experts symposium</li> <li>• Declare and annual ...</li> <li>• HISTORIC GARDEN 2012</li> <li>• HISTORIC GARDEN WEEK</li> <li>• SHARE THE HARVEST</li> </ul>	<ul style="list-style-type: none"> <li>• Create a database of historic gardens - survey?</li> <li>• Link by region/ BIA/ Chambers of Commerce</li> <li>• Identify which are public / private</li> <li>• Identify special interest groups/ themes</li> <li>• Identify contact orgs with successful programs</li> </ul>

Group members:

- Form a collective: Julia Gregory, Audrey Caryi, Shawna Foxton, Harry Vandompeler, Simon Taylor, Barbara McIntosh, Wayne Keilty
- Develop outside partnerships: Tess Empster, Joyce Higgs, Betty Hinton, Shawna Hook
- Inventory of resources & information: Sheryl Smith, Jill Thurn, Sandra Spudic, Pamela Corey, Victoria Bick, Larry Sagar
- Link our gardens: Joan Horner, Elizabeth Stewart, Alan Large, Barbara Large, Carol Mathison, Ellen Mitchison
- Develop together unique and special events: Josh S., Barb M., Deirdre C., Fred A., Barb Pratt
- Sharing physical resources: Rick Posavad, Mike Higgs, Mark Burleton, Catherine Ginies