

**Marketing Opportunity for NHSAO Contributing Members:
Promote your site to members of the Heritage Canada Foundation and
international Heritage Trusts!**

The National Historic Sites Alliance for Ontario (NHSAO) has entered into an agreement with the Heritage Canada Foundation (HCF) to assist in the national and international promotion of our member sites.

As part of the agreement, the HCF will profile participating NHSAO member sites in its marketing materials including online content, its national magazine and e-newsletters. In exchange, participating NHSAO member sites are committed to providing free admission to HCF members and/or a 10% discount on purchases made in onsite gift shops. These same benefits are to be extended to members of international National Trusts (England, Scotland, Wales, Australia and United States) that have entered into a reciprocal agreement with the HCF.

There is no additional cost for opting into this Heritage Canada Foundation partnership. All sites that agree to participate will be provided with an “HCF Members Welcome” sign or sticker to display onsite and a facsimile of valid member cards for HCF and international National Trust partners. The agreement expires December 31, 2014.

If you would like to participate in this partnership, please complete the form below and submit it with your membership renewal. If you have any questions, please contact us at nhsao.office@gmail.com.

Heritage Canada Foundation Promotional Agreement:

Name of National Historic Site:

National Historic Site Address:

Street:

City/Town:

Province:

Postal Code:

Contact Person Name:

Website (for links from HCF website):

Benefits offered to HCF and other specified National Trust members (check one or both):

- Free Admission
- 10% Discount in Gift Shops